



STAFF NAME: \_\_\_\_\_

LOCATION: \_\_\_\_\_

DATE: \_\_\_/\_\_\_/\_\_\_

ARRIVE TIME: \_\_\_\_\_

START TIME \_\_\_\_\_ END TIME: \_\_\_\_\_

BRAND(S): \_\_\_\_\_

Manager On-Duty Printed Name: \_\_\_\_\_ Manager Contact Number: \_\_\_\_\_

Display Set Up At: Check-Out \_\_\_\_\_ Liquor/Wine Dept. \_\_\_\_\_ Deli \_\_\_\_\_ Other \_\_\_\_\_

**Store Survey:**

1. Did you have to wait more than 5 minutes for Manager? YES NO
2. Was store prepared? YES NO
3. Was product chilled in advance? YES NO N/A
4. Did store make announcements? YES NO N/A
5. Did store cross-promoted (cheese/crackers, fruit, flowers, etc.) YES NO N/A

**Beginning Inventory**

1.	Variety: _____	# of Bottles Available for Sale _____
2.	Variety: _____	# of Bottles Available for Sale _____
3.	Variety: _____	# of Bottles Available for Sale _____
4.	Variety: _____	# of Bottles Available for Sale _____
5.	Variety: _____	# of Bottles Available for Sale _____
6.	Variety: _____	# of Bottles Available for Sale _____

**Products Sold/Sampled**

1. Variety: \_\_\_\_\_ # of Bottles Sold: \_\_\_\_\_ Sale Price per Bottle \$ \_\_\_\_\_
2. Variety: \_\_\_\_\_ # of Bottles Sold: \_\_\_\_\_ Sale Price per Bottle \$ \_\_\_\_\_
3. Variety: \_\_\_\_\_ # of Bottles Sold: \_\_\_\_\_ Sale Price per Bottle \$ \_\_\_\_\_
4. Variety: \_\_\_\_\_ # of Bottles Sold: \_\_\_\_\_ Sale Price per Bottle \$ \_\_\_\_\_
5. Variety: \_\_\_\_\_ # of Bottles Sold: \_\_\_\_\_ Sale Price per Bottle \$ \_\_\_\_\_
6. Variety: \_\_\_\_\_ # of Bottles Sold: \_\_\_\_\_ Sale Price per Bottle \$ \_\_\_\_\_

TOTAL # of BOTTLES SOLD: _____	<b>MANAGER SIGNATURE</b> _____
TOTAL # of PARTICIPANTS: _____	TOTAL # of SAMPLES DISTRIBUTED: _____
TOTAL # of BOTTLES PURCHASED FOR SAMPLING: _____	

**Consumer Comments – REQUIRED MINIMUM (1) +/- comment per EACH Variety.**

**Consumer Comment(s): Be Detailed! “Great! Love the citrus flavor”; “Bold & Smooth”; “Bitter”**

1. Variety #1 (+) \_\_\_\_\_
2. Variety #1 (-) \_\_\_\_\_
3. Variety #2 (+) \_\_\_\_\_
4. Variety #2 (-) \_\_\_\_\_
5. Variety #3 (+) \_\_\_\_\_
6. Variety #3 (+) \_\_\_\_\_
7. Variety #4 (+) \_\_\_\_\_
8. Variety #4 (-) \_\_\_\_\_
9. Variety #5 (+) \_\_\_\_\_
10. Variety #5 (-) \_\_\_\_\_
11. Variety #6 (+) \_\_\_\_\_
12. Variety #6 (-) \_\_\_\_\_

**Staff Ending Inventory: Sample Cups on Hand \_\_\_\_\_ Sample Stickers on Hand \_\_\_\_\_**